

IT 5730: Video Editing & Multimedia
Information and Learning Technologies Program
School of Education, University of Colorado at Denver
Fall 2008

Instructor: J. Kevin Marlatt M.A., Ed.S., PMP

Voice: 303-720-2894

Office Hours: By appointment

Email Address: jkmarlatt@mac.com (include "5730" at the start of all subject lines)

Course Description: The appropriate use of video based instruction and communication, software and hardware tools, videography, principles of composition, delivery systems and file formats. Along the way we will be applying metacognition and evaluation to the value of video-based instruction and communication and best practices.

Course Objectives: The purpose of this course is to prepare and expose you to various types of video-based instruction and communication methods for their effective delivery.

Textbooks:

1. MTIV: Process, Inspiration and Practice for the New Media Designer
2. Hillman Curtis on Creating Short Films for the Web

Course Assignments: There are 5 assignments for the course (listed below)

I will demo and we will work together on a common project each week that will simulate the skills and processes used in the personal assignments given in the class.

I will also provide significant lab time during class time to work on these assignments.

Assignments:

1. Re-cut Trailer

Skills- Editing, Sound, Text Effects, Transition Effects, Special Effects, Gathering Digital

Assets, Hardware tools, Analog Conversion, Storytelling, Composition

2. Application Demo

Skills- Screen Capture, Instructional Design, File Compression, File Formatting

3. Videopodcast

Skills- Editing, Storytelling, File Formatting, Compression, Delivery, Filming, Music creation

4. Narrative

Skills- Finding and communicating a message, DV Camera use, Composition, Editing,

Storyboarding, Managing assets

5. DVD Portfolio

Skills: Delivery, Human Interface Design, Branching

Each assignment will be worth 20% of the overall total points for the class.

Schedule/Agendas: Check the class website (<http://5730.jkmarlatt.com>) for weekly agendas with coming topics and reading assignments. These will be available the Wednesday before the next class.